

# ITU PP-22: MEDIA COVERAGE GUIDE

## What's inside ...

ITU PP-22 location and site information.....	3
The conference venue: The Palace of the Parliament.....	3
Media credential pickup .....	3
Media badge pick up hours.....	3
Media relations contacts .....	3
Romania / host country media focal points.....	4
Media registration and accreditation .....	4
Media access to facilities and events.....	5
Open sessions of ITU PP-22 include:.....	5
Closed sessions of ITU PP-22 include:.....	5
Media events [public] .....	5
Press conferences .....	5
“Pop-up” press area.....	6
Media facilities (interior) .....	6
Media workspaces .....	6
ITU PP-22 Wi-Fi information for media:.....	6
Broadcast services.....	6
Photo, video and visual assets .....	7
Special equipment and coverage needs .....	7
Media facilities (exterior).....	7
ITU PP-22 online newsroom .....	7
Online coverage .....	7
Outside reporting and production facilities.....	7
Conference speeches and documents.....	7
Following on social media and other channels.....	8

*Information subject to change. For updates check: <https://pp22.itu.int/en/newsroom>*

**NOTES:**

Media representatives are strongly encouraged to apply for credentials through the online registration system in advance of the event by **Saturday, 24 September** at <https://pp22.itu.int/en/newsroom>. This is to ensure the quickest processing of media credential applications. Reporters seeking credentials at the venue without pre-registering and already having received registration confirmation may experience delays receiving credentials.

Please be aware that the conference site in Bucharest, Romania is on Eastern European Summer Time (EEST): GMT/UTC +3 hours. All times in this guide are provided in EEST.

Information in this guide is subject to change. Please check the PP-22 online newsroom for the latest: <https://pp22.itu.int/en/newsroom>

A floor plan of the conference facility is available at: <https://pp22.itu.int/en/participation/floor-plan/>

Security and safety information is available at: <https://pp22.itu.int/en/safety-and-security/>

[Subscribe to the ITU Newsletter](#) for PP-22 updates and highlights delivered straight to your inbox: <https://www.itu.int/hub/news/itu-newsletter-subscribe/>

Information subject to change. For updates check: <https://pp22.itu.int/en/newsroom>

## ITU PP-22 location and site information

### The conference venue: The Palace of the Parliament

ITU's Plenipotentiary Conference 2022 will take place at the Palace of Parliament in Bucharest, Romania from 26 September – 14 October 2022. All access to the venue is through the C1 access point [floor plan link: <https://pp22.itu.int/en/participation/floor-plan/>].

The venue is located at Strada Izvor, 2-4 in District 5, in the central part of Bucharest, at the top of Dealul Spirii (Spirea's Hill), also known as Dealul Arsenalului (Arsenal Hill). It is at the west end of Bulevardul Unirii (Union Boulevard) and is ringed by Izvor Street to the west and northwest, United Nations Avenue to the north, Liberty Avenue to the east and Calea 13 Septembrie to the south.

The venue can be reached by metro (Izvor Station and Piata Unirii Station), bus, tram, taxi or by foot. You can find a map with the exact location at the following link:

<https://goo.gl/maps/nRBxVRVyT7h5QigWA>

For additional general information on the venue, please visit: <https://bucharestpp22.gov.ro/venue/>

### Media credential pickup

All media planning to physically attend ITU PP-22 to cover conference events must pre-register using the link at: [pp22.itu.int/newsroom](https://pp22.itu.int/newsroom)

Media badges will be issued at the C1 conference entrance in the Palace of the Parliament to confirmed registrants. Please note that on-site media registration services and support may be limited. Media should register in advance of the event and prior to arriving at the venue.

[pp22.itu.int/newsroom](https://pp22.itu.int/newsroom)

### Media badge pick up hours

- Sunday, 25 September: 08:30-12:30 / 13:30-18:00 EEST (pre-registration and confirmation required)
- Monday, 26 September: 07:30-12:30 / 13:30-17:30 EEST (pre-registration and confirmation required)
- Tuesday, 27 September to Friday 14 October (closed Sat and Sun): 08:30-12:30 / 13:30-17:30 EEST (pre-registration and confirmation required)

## Media relations contacts

- ITU media email: [pressinfo@itu.int](mailto:pressinfo@itu.int)
- Press registrations: [pp22.itu.int/newsroom](https://pp22.itu.int/newsroom)

ITU, Senior Media Relations Officer, David Hirsch:

Email: [pressinfo@itu.int](mailto:pressinfo@itu.int)

Mobile: +40 772 290 167

Desk via Teams: +41 22 730 5092

ITU, Head of Corporate Communications, Monika Gehner:

Email: [monika.gehner@itu.int](mailto:monika.gehner@itu.int)

Mobile: +40 723 978 681

Desk via Teams: + 41 22 730 5459

*Information subject to change. For updates check: <https://pp22.itu.int/en/newsroom>*

## Romania / host country media focal points

- Anca Calin, Local Press Officer, [anca.calin@ancom.ro](mailto:anca.calin@ancom.ro), +40732005030
- Alina Sumudica, Local Press Officer, [alina.sumudica@ancom.ro](mailto:alina.sumudica@ancom.ro), +40722626800
- Catalina Dragomir, Head of Local Press, [catalina.dragomir@ancom.ro](mailto:catalina.dragomir@ancom.ro), +40722153018

For more information from the host country, please refer to: <https://bucharestpp22.gov.ro/>

## Media registration and accreditation

Media credentials issued directly by the ITU Secretariat are required to cover ITU PP-22 activities at the conference venue. Access to conference facilities is restricted to media with an ITU-issued event badge only. Local, national, or other organizational press identification cards may be presented to support media registration but will not be accepted in lieu of an event badge issued directly by ITU.

All media wishing to physically attend ITU PP-22 to cover conference events should register using the link provided at: [pp22.itu.int/newsroom](https://pp22.itu.int/newsroom)

During the online registration process, registering media will be asked to present two (2) recent examples of published work and a dated, signed assignment letter issued by the assigning media outlet.

Once a registration is confirmed, event badges must be picked up by the individual named on the media badge at the C1 access point in the conference venue. Badges can only be picked up after receiving a registration confirmation. Journalists will be required to present an official photo ID card in the name that matches the registration. Allowable photo identification include passport, press ID, national identity card or other official photo ID.

When collecting press badges, journalists should use the registration line marked for media use. While every effort will be made to service media requirements, ITU cannot guarantee expedited service to process media requests. Media should begin the registration process online prior to arriving at the conference site.

For times when the media registration area is not monitored by media service personnel, reporters may be required to contact the media officials through email or telephone to request registration support.

While not required, media representatives possessing a valid press card issued by a recognized state, organizational or media organization are encouraged to present that badge when registering for credentials on-site. Reminder: press identification cards may be presented to support the media accreditation process but will not be accepted in lieu of an event badge issued directly by ITU.

**IMPORTANT NOTE:** Media are strongly encouraged to register in advance of the event, by **Saturday, 24 September**, at [pp22.itu.int/newsroom](https://pp22.itu.int/newsroom) to ensure the quickest processing of applications. Reporters seeking credentials at the venue without pre-registering will experience delays.

## Media access to facilities and events

ITU PP-22 includes a mix of “open” and “closed” conference activities. Open meetings and other open activities can be covered by media. Closed meetings and activities cannot be covered by media. Media may observe open sessions either physically within press areas provided within meeting rooms or via the PP-22 webcast accessible through [PP-22 online newsroom](#). For media attending in person, participation is restricted to areas set aside for media. Journalists requiring accessibility provisions or special support should contact the ITU media service at: [pressinfo@itu.int](mailto:pressinfo@itu.int). Similarly, media with any special coverage requirements should also contact the media service.

### Open sessions of ITU PP-22 include:

- main plenary session, excluding the formal voting for all ITU elected positions.
- plenary sessions of Committee 5;
- plenary sessions of Committee 6;
- press conferences and other media-specific events.

Please note that ITU has the discretion of managing media access to and within conference meetings. In instances where media interest has the potential to conflict with the smooth running of conference activities, a photo and video pool may be created at the discretion of the ITU media service. In such cases, a pool photographer and/or videographer would be selected by their peers or the media service to cover an event with the provision that the material is made available immediately after being acquired.

### Closed sessions of ITU PP-22 include:

- all plenary election voting sessions (Secretary-General, Deputy Secretary-General, Bureaux Directors, Radio Regulations Board, ITU Council);
- all ad hoc sessions of Committee 5;
- all ad hoc sessions of Committee 6;
- all PP-22 meetings not specifically listed above as open.

A more complete calendar of events may be provided on the ITU PP-22 [online newsroom](#).

## Media events [public]

### Press conferences

Press conferences will take place at [Room Luliu Maniu](#) and will be open to representatives of the media accredited by ITU. Select press conferences will also be offered as hybrid events available to remote media participants. Information on registering and participating with remote press events will be provided in [the online newsroom](#).

Following is the provisional/unconfirmed schedule for press conferences:

- Monday, 26 Sept: Opening press conference. TBC start 12:45 EEST. Participation TBC. English and French translation available. Hybrid (on-site and online) -- tech info to be distributed.
- Friday, 14 Oct: Closing press conference. TBC start 12:45 EEST. Participation TBC. English, French, translation available. Hybrid (on-site and online) -- tech info to be distributed.

In the conference center, questions at press conferences will be solicited from accredited media representatives possessing an ITU media badge.

### “Pop-up” press area

A temporary position for newly elected officials to make statements to the media after election proceedings may be made available at a location that is to be determined. The “pop up” press area will be accessible to media representatives accredited to ITU PP-22.

Dates and times being considered for “pop up” press area:

- Thursday, 29 Sept (morning EEST; TBC based on election timing): Secretary-General election
- Thursday, 29 September (afternoon EEST, TBC based on election timing): Deputy Secretary-General election
- Friday, 30 Sept (TBC based on election timing): Bureaux Director elections

## Media facilities (interior)

### Media workspaces

Media facilities will be available to accredited representatives of the media possessing official ITU press credentials.

A media work center available for credentialed media representatives is located on the ground floor of the venue behind Room Iorga and Room Spiru Haret to the right of the main entrance (C1 access point) within the Palace of the Parliament. [[Conference floor plan](#)] The media work center will be accessible during regular conference hours.

Facilities provided at the media work center will include a limited number of tables and chairs on a “first-come, first-served” basis. Due to the limit amount of space and resources available, reserving and holding spaces is discouraged.

Desktop computers and other media filing resources will not be provided. Unfortunately, administrative and equipment support—including power adapters and transformers—will not be provided at the press centre.

Access to power in the local standard will be provided using mostly Type F electrical outlets, Type C may also be available in some instances. The electrical current is 230 volts at a frequency of 50 Hertz.

### ITU PP-22 Wi-Fi information for media:

PP-22 Wi-Fi is provided throughout the conference venue. To access Wi-Fi: Open the browser and enter the username and password printed on your badge.

ITU PP-22 Wi-Fi: PP22

ITU PP-22 Wi-Fi: PP22-legacy (for devices not supporting 5 GHz)

Please see the following information sheet for detailed information on conference facilities. <https://pp22.itu.int/wp-content/uploads/2022/08/PP-22-IT-Information-for-Participants.pdf>

### Broadcast services

Select open conference sessions will be webcast live on the [conference website](#). In those instances, archives will be made available after the end of each session at: <https://pp22.itu.int/en/>  
To access, select “Webcast and captioning” from the menu or under the tab “Programme.”

Private suites for production, interviews, or other reporting activities are not provided within the ITU PP-22 conference facility.

*Information subject to change. For updates check: <https://pp22.itu.int/en/newsroom>*

### Photo, video and visual assets

Photos of event coverage will be posted to the [ITU Flickr albums](#) (licensed for use under Creative Commons attribution-noncommercial-share alike (CC BY-NC-SA 2.0) terms.

Videos of event coverage will be posted to [YouTube playlists](#).

Links to media assets, including conference logos, can be accessed at the conference online Trello site: <https://trello.com/b/k1E8QDZp/plenipotentiary2022>

### Special equipment and coverage needs

In general, media are asked to restrict the use of equipment to standard print, online, and broadcast systems. The use of robotic/autonomous devices is restricted, as is the use of any equipment that would interfere with communications equipment or the unimpeded movement of participants.

Media representatives seeking to use special or oversized equipment are requested to be in contact with the ITU media service: [pressinfo@itu.int](mailto:pressinfo@itu.int)

## Media facilities (exterior)

### ITU PP-22 online newsroom

ITU has several resources available for media following PP-22 from offsite. PP-22 conference material and other information of interest to media, including press releases and advisories, will be posted to the online conference newsroom: <https://pp22.itu.int/en/newsroom/> For reporters covering ITU PP-22 remotely, please also consult the following resources:

- ITU PP-22 webcast for open conference sessions: <https://pp22.itu.int/en/>
- ITU PP-22 webcast for press events: <https://pp22.itu.int/en/newsroom/>
- Photos: [ITU Flickr albums](#)
- Videos [YouTube playlists](#)
- Links to media assets via Trello: <https://trello.com/b/k1E8QDZp/plenipotentiary2022>
- Media inquiries: [pressinfo@itu.int](mailto:pressinfo@itu.int)

### Online coverage

Select open conference sessions will be webcast live on the [conference website](#). In those instances, archives will be made available after the end of each session at: <https://pp22.itu.int/en/> To access, select “Webcast and captioning” from the menu or under the tab “Programme.”

Select press conferences will also be offered as hybrid events available to remote media participants. Information on registering and participating with remote press events will be provided closer to the event time on the [conference newsroom](#).

### Outside reporting and production facilities

The outdoor property beyond the ITU conference area at the Palace of the Parliament is not part of the ITU PP-22 facility. Media access and use of the exterior facilities is subject to the authority of the Palace of the Parliament property manager and host officials. Media requesting usage of outdoor spaces beyond the UN conference area should contact the property manager. Please know that usage of these areas may be subject to accreditation beyond the control of ITU.

### Conference speeches and documents

Official ITU speeches and member state policy statements will be posted on the conference website policy statement page: <https://pp22.itu.int/en/policy-statements/policy-statements-guidelines/>

*Information subject to change. For updates check: <https://pp22.itu.int/en/newsroom>*

Election acceptance speeches will be posted to the ITU PP-22 elections page:

<https://pp22.itu.int/en/elections/>

ITU's press service will not be able to fulfill individual requests for conference documents on reporting deadlines. Media requiring delegation speeches and other documentation from member states under deadline are requested to contact the conference website or the relevant delegation.

## Following on social media and other channels

 #Plenipot is the official hashtag for the conference

Follow ITU's social channels to stay-on-top of all the latest news and developments:

- Twitter [@ITU](#) and [@ITUSecGen](#)
- [LinkedIn](#)
- [Facebook](#)
- [Instagram](#)
- [TikTok](#)

Catch up with interviews, policy statements, feature stories, and more via the [ITU PP-22 YouTube playlist](#).

Subscribe to the [ITU podcast](#) and listen in for insight on how technology is helping shape the world around us.

[Subscribe to the ITU Newsletter](#) for regular updates and highlights from PP-22 delivered straight to your inbox.

*Thank you for your interest in covering ITU PP-22.*

**IMPORTANT REGISTRATION NOTE:** Media are strongly encouraged to register in advance of the event by **Saturday, 24 September**, at [pp22.itu.int/newsroom](https://pp22.itu.int/newsroom) to ensure the quickest processing of credential applications. Reporters seeking credentials at the venue without pre-registering may experience delays receiving credentials.

---ENDS---